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PRiWAY
Security in Context

Towards Trustworthy RFID Security and Privacy by design

Stephan J. Engberg

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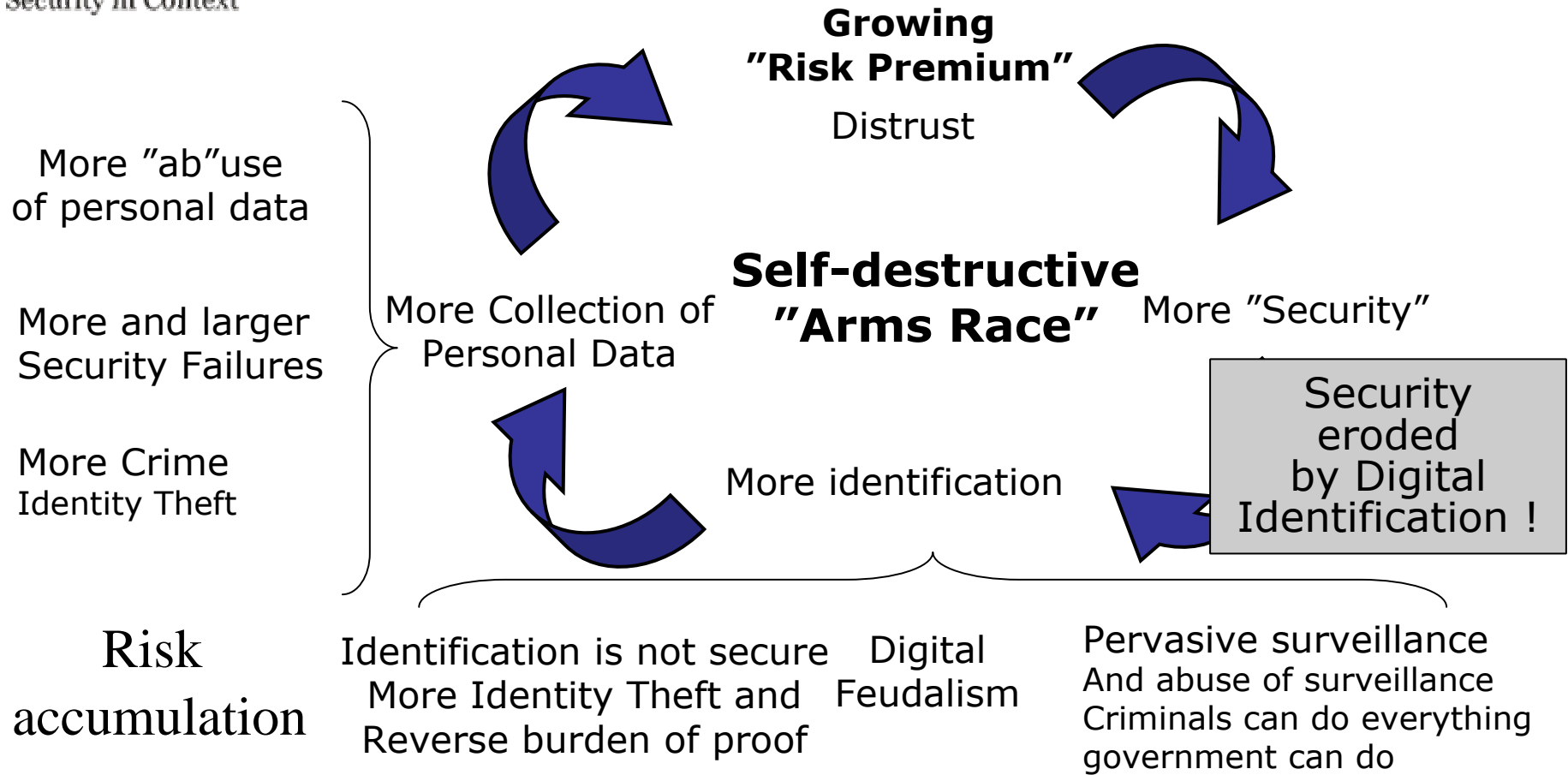
Denmark



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The present Security Paradigm





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No lack of RFID threats

- ➔ Spam Triggering – “Bluetooth” problem
- ➔ Insufficient RFID security – Fraud & counterfeit
- ➔ Tagging, cloning, cracking, targeting etc.
- ➔ Lack of central data security model – data abuse
- ➔ Attempts to monopolised name space
- ➔ Identity Theft – Mafia Fraud Attacks

RFID is much more than a barcode
and the security model need to reflect this.



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A Context Security Framework

- **Zeroleak™** (Making Devices adapt to ambient context security needs)

E.g. Citizen (multi-)Id Devices for anti-id theft

RFID with PET access controls



- **PrivacyId™** (Making Trusted parties Trustworthy)

E.g. Privacy-enabled PKI & Mobile devices

Anonymous Payments w/ anti- laundering

- **PrivacyTrust™** (Resolving security assertions in Transaction Context)

E.g. Multi-hub Online Healthcare

Crossborder eCommerce

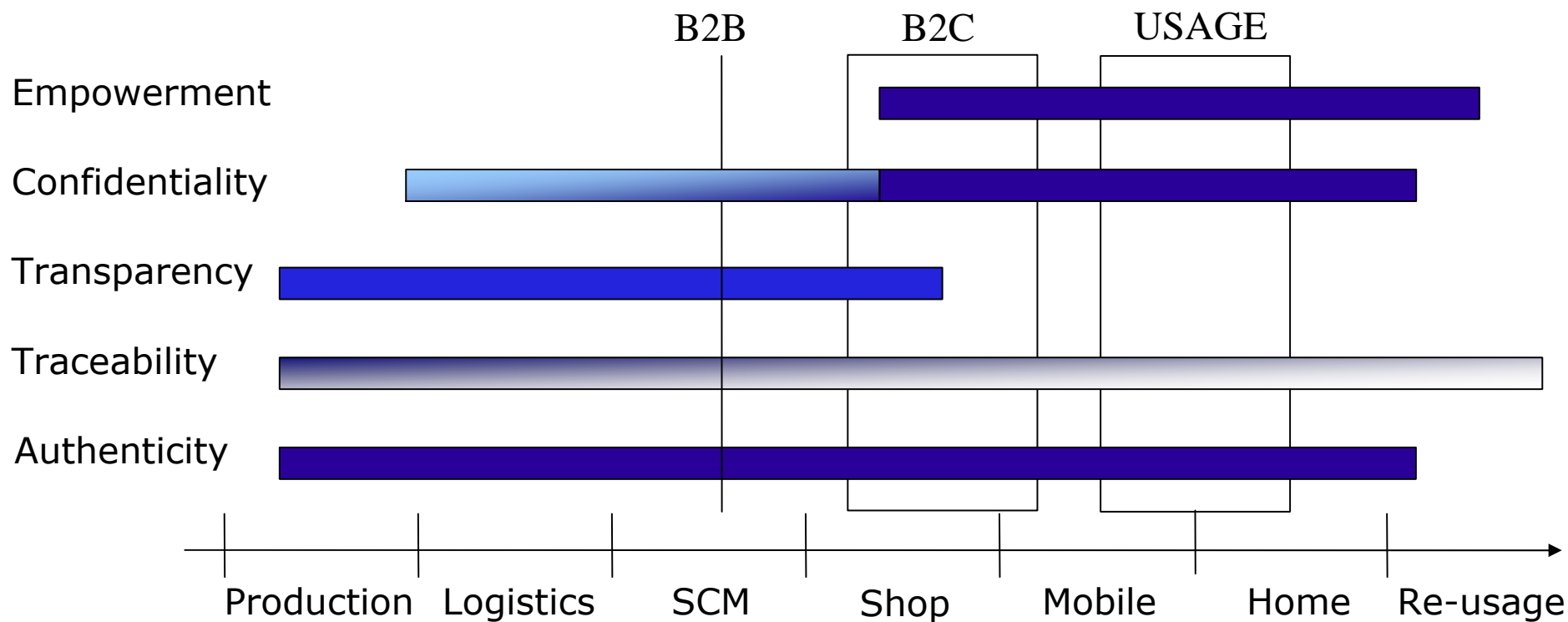


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RFID Value Chain

**As we move closer to the end-user.
Security requirements Change !!**





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“Zero-knowledge” Device Authentication

- **Low-computational PET even for passive RFID**
 - **One-step Proof of knowledge of shared secret**
 - **Many solutions & non-algorithmic key change against brute-force**
 - **User device and RFID communicate without leaking identifier**
- **RFID key structure change through value chain**
 - **RFID support multiple dynamic keys and “relationships”**
 - **ProducerKey, OwnerKey, application keys**
 - **RFID support different modes**
 - **Highspeed – transparent mode / optimistic authentication**
 - **Privacy – RFID silent unless first authorised by OWNER**
- **RFID Control is transferred to the Consumer !**
 - **OwnerKey control access to other keys !!**
 - **No digital “pollution” - RFID adapt to contexts**



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RFID post-purchase privacy

- ➔ RFID start in transparent mode containing a ProviderKey
- ➔ When a product is transferred to consumer shopping basket,
 - RFID get a new Owner key and change to a silent “Privacy Mode”. Product code is deleted from RFID for trust and security.
 - Consumer get the OwnerKey, that control access
- ➔ Afterwards (out of range) consumer changes the RFID Ownerkey to ensure exclusive knowledge of the key and RFID control.
- ➔ **The RFID remain silent unless Consumer authenticate**
- ➔ **Consumer can get services and communicate with RFID**
- ➔ **End result: Security, Privacy AND Service**



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Making sense of Consent

Today – Informed Consent leads to blackmail
Consent means Service OR Security

- With ZEROLEAK™ RFID, consumers can choose
 - To “KILL” the RFID at POS (concern about technology)
 - To receive the RFID Owner key (don't care or maybe useful)
 - To transfer valuable to “collections” (e.g. Books, clothes etc.)
 - To prepare one-time-only category information for disposal
 - To validate an RFID over the Internet, e.g. Home Medication.

Tomorrow – Default is Service AND Security
Consent means free choice, trust and acceptance of risk



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Zeroleak™ for RFID



➔ **Trust programme based on agreements**

- Agreements/license to build trust in RFID
 - Each party in the value chain agree to principles,
 - agree to enforce on next step or “kill” the RFID,
 - and ensure RFID “transfer of control” to Owner
- **Technical requirements to isolate RFID “contexts”**
 - RFID not allowed for authentication of people (Anti-Identity Theft require USER EMPOWERMENT)
 - No out of context data leakage when communicating
 - Fallback security for dependability
- **Create a simple principle of control**
 - **If RFID communicate unauthorised -> trouble!**



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Open Naming Standards

- ⇒ Ongoing attempts to control namespace(s)
 - *E.g.: Manufacturer.Product.Serialnumber@monopolly.com*
 - monopolly.com translate to <manufacturer>.com for a fee and data
- ⇒ Priway suggest URLs/DNS as default
 - *[http://][product Ref].<provider.eu>*
 - *Example http://<Serial#>.<Product>.<Manufacturer>.eu*
- ⇒ Rationale – Flexibility, security and innovation
 - Providers are already registered through in DNS – another ICANN?
 - XML product descriptions incl. Certificates
 - Structured names spaces (e.g. EPC) as attribute certificates
 - Flexible and open to innovation – [ref].<serviceprovider.com>



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Summary

- ⇒ With Zeroleak™ consumers get control
 - **Minimum requirement is Transfer of Control**
 - But take care of stakeholder risks such as anti-counterfeit
- ⇒ Usability is vital but an application issue
 - MANY user application solutions in parallel
- ⇒ RFID Security is critical infrastructure for Europe
 - Make it trustworthy or kill it - **Prevent Digital "Pollution"**
- ⇒ People are not things turned into targets !!
 - Design for trustworthiness - Emergency is one-time-only!
- ⇒ European Values built into technology
 - Vital support for SME Innovation & trust